

# **GOLD RIVER CHAMBER OF COMMERCE**

General Meeting Minutes

Thursday, April 21, 2022

7pm at the JCC, room 116, as well as a Zoom connection

**Call to Order:** 7:01pm

**Attendance:** **In Person:** Linda Vandenberg, Cathy Nesbitt, Serena Ross

**Via Zoom:** Chris White, Georgie McKenzie, Anita Lawrence

## **Approval of minutes from March 17, 2022**

Amendment called for by Anita Lawrence re: the Treasurer's report: the total balance of the savings account should have read \$771.56, not \$751.56 -corrected for new report.

**Accepted by Anita and Seconded by Chris**

**Additional items?** Business Item #8 – Job Fair

## **Officer and Director Reports**

**President Report –Linda** – No Report

**Membership – Linda** – had a few more businesses pay their dues, any who are still waiting (about 15-20) will be mailed a 2<sup>nd</sup> invoice this week. Hard copy chosen incase emails are getting lost.

**Treasurer – Anita – Report attached.** May be updated and emailed out again once Anita has the official bank statements if any updates are needed. **Approved By Georgie Seconded by Cathy**

**Social media/YouTube Update– Anita** – The first video link has been created and uploaded to YouTube. Paul was actually able to find/re-vamp an old YouTube Channel and uploaded the video. Anita has sent the link out in an email to all directors. This has been launched on social media, and it will be linked to the Destination Gold River Website. ***Please share around as much as possible!*** The YouTube page is currently called “Gold River Chamber of Commerce”, but they are hoping to change it to “Destination Gold River” to match our other website.

**Director/EDC Liaison – Cathy** - A student grant was awarded to the Info center – hoping to have that open by May long weekend (May 21-23, 2022) and hopefully running until mid to late September. They had a very long meeting/presentation from Fred Martin about wayfinding. One point brought up was a better sign (like the info-center sign) for the industrial park. There has also been a plan put in place for new maps of town, will be tri-fold map with no advertising, and talk about wanting it to include the shortcuts and paths around town. Anita is waiting to hear back on further details.

**Director/Welcome New Business – Georgie** - In the last month has completed Safety Zone Traffic Management, Gas Station, Ridge View, and Green Gold. Will be going to talk to Jazzy at the Dog Spaw and the new Air BnB that was posted on Facebook.

**Businesses of the month - Linda** - this month will change to Air Nootka, Uptown and one other.

**Director/Event Planning – Candice** – not present for meeting

-Spring Social – an update from Candice’s email to the directors sent Monday April 25, 2022. Social is booked for May 11<sup>th</sup> at the Golf Course from 6pm-8pm. Cost will be \$10.00pp +tax and gratuity. **DIRECTOR ACTION:** Please respond to Candice’s email so she can confirm details with Kim and get an invitation emailed out this week.

### **Business Items**

1) **Summer events in town – GR 200** – organizers were up easter weekend and things went well. They of course ran into snow, so changed up their route a bit and will be back in May to finalize. So far, they have 40 members signed up. Will begin and end at the Ridge with a dinner at the Ridge, with Fri pm and Sat being the main events, Sunday being an optional extra. We will make sure the other restaurants have an FYI as well. **North Island 1000** no real update – still happening that we are aware of. **White water rafting group** – no further word from them at this time.

2) **Gold River Days** – Christina Hodkinson-Crook is in charge of Gold River Days this year and Linda is still working to get ahold of her. We will still be running the parade and arranging for prizes for 1<sup>st</sup>, 2<sup>nd</sup> and 3<sup>rd</sup> place. We will ask if she would like us to set up/direct the crafters again, and if she would like us to take on anything else. Western just donated \$5,000 to the event! Wow!

3) **Quarterly Newsletter** – EDC Blurb Spot – We can do this (Cathy Confirmed with EDC) and there will be no charge! Linda will prepare this by the end of May to be sent out in early June.

4) **New header for Chamber Welcome Sign at Info Center** – will be up this weekend weather permitting.

5) **Shop Local Grant** – Anita – next 3 videos will each be 1-2 minutes long, and will be split into business “groups” of 1) Food, 2) Retail, and 3) Travel options. These videos must be completed by the end of June, 2022.

6) **General Membership meeting next month** – Linda will send out an invite email to all members, with the plan for the meeting to be held at the JCC and via Zoom. We will ask members to RSVP to the meeting by May 12th, and if we have more than 5 people respond that they would like to join us in person, we will contact the Ridge to see if we can use their conference room. Price should be \$50 for community Groups. We will have a meeting sign-up sheet at the social as well, and a reminder for the job fair!

7) **Correspondence/discussions/Comments from the Gallery** – Mary Ruth has a digital directory of businesses in the region on the CR Chamber website. She was recently given a grant to expand her directory to include businesses in Gold River. We will announce this to the membership at the general meeting, as they will be able to contact Mary Ruth if needed to make changes to their listing.

8) **Job Fair** – Anita and Donna Schnider are organizing and Anita will be sending out a letter/and poster soon to get things organized. It will run 12 noon to 4pm, and will cost businesses \$25 a table. The rental of the hall will be \$132 + tax, and the village will invoice us for this after the event. Insurance is quoted at \$320 as of April 13<sup>th</sup> and is a valid quote for 30 days.

**Next Meeting** – General Membership Mtg May 19, 2022 @7pm JCC and Via Zoom

**Adjourn** 8:06pm

Recording Secretary, Serena Ross